



**MRS. ETHEL DUFF**  
To benefit others Mrs. Duff, 13 Wellington Street E., Chatham, Ontario, swears to the facts before a notary of how Fruit-a-tives rid her of all headaches and stomach trouble in less than a month. Mrs. Duff generously made her statement in this fashion so everyone can be sure of its truth. She states, "I was bothered with stomach trouble brought on sick headaches for nothing or almost nothing. I started taking Fruit-a-tives. I less than a month my stomach trouble had gone and I had no more headaches. Fruit-a-tives also helped me sleep. I no longer suffered from stomach trouble too."

Copy of Mrs. Duff's complete sworn statement will be sent on request. Write Fruit-a-tives Limited, Ottawa, Canada.



**NEW  
YELLOW LABEL**

**55¢ lb.**



**TEA**

**BROWN LABEL - 65¢ lb.  
ORANGE PEKOE - 80¢ lb.**

### Confidence

Confidence is the bedrock on which human society rests. The entire world in all its varied activities is motivated by confidence. Destroy confidence and our civilization would disappear. It has been long known and is a truism that there is in life but one absolute certainty, which is death. And, says one writer, all other activities, to a large extent, are dependent upon confidence for their being.

There is no word in our language that is more powerful in its full meaning, one that carries with it so practical an agency to accomplish our desires or to transmute our hopes into realities than that of confidence. It has been said that it is a plant of slow growth. Yet is one that can be nurtured by individuals and groups of individuals and brought to full fruitage with little effort. It is akin to faith in that faith in a particular proposition can be made an actuality by confidence. It is in a measure a question of application. Sometimes it is an outgrowth of reason, sometimes instinct, but however acquired it is, as stated in our opening sentence, the bedrock on which human society rests.

A home is established on confidence, the confidence a man and a woman have in each other which begets respect and love; confidence which children have in their parents; confidence which parents seek of their children and in turn which they repose in their offspring. Lacking confidence, a home would be impossible.

A successful business can only be built up and maintained where there is confidence, the confidence which one partner reposes in another, which the shareholders have in their managing executive, which an employer extends to his employees, and which employees have for their employers, and finally which the business man has in his customers and his customers possess for him. Lacking such confidence, a business will inevitably end in bankruptcy.

So, too, is the life of the community founded in confidence. First there must be confidence that there is a future for the community or there would be no community because people would not remain to constitute one; people who constitute the community group must have confidence in the goodwill, ability and enterprise of their associates, otherwise confidence in the community itself would be lacking. And what is true of the community is true of the nation.

It is not only essential that the citizens of a community or nation possess confidence in themselves and in each other, but it is vitally necessary that other communities and nations repose confidence in them if they are to achieve the greatest success and rise to a proud place in the world. When confidence between peoples and nations is lost, the world is headed for trouble.

Furthermore, when a community or nation assumes an attitude or adopts a course of action which results in a withdrawal of confidence from it, such community or nation is bound to be the sufferer. Once a man breaks faith with another he destroys what, after all, is his greatest asset, the confidence which his fellow men repose in him. It may have taken a long time to win the confidence of others, but by one act it can be quickly destroyed and forever lost. And if a community, built up as communities are by the confidence that people have given to them, proceeds to evade its responsibilities and repudiate its obligations, it thereby destroys its most valuable community asset.

A dollar bill is only valuable because of the confidence which the public has in the Government or bank issuing the bill; lacking such confidence the piece of paper would be utterly valueless. If a pupil lacks confidence in his teacher, the teaching will be largely in vain. The sick patient's confidence in the doctor is half the battle to a successful recovery. Lacking confidence in the safety of the track, of bridges to be crossed, of the dispatcher at the telegraph key, of the trained engineer in the locomotive cab, few people could be induced to undertake a railway journey.

Let the reader consider what his or her own life would be if they lost all confidence in their fellow citizens, in the institutions of their nation, in everything animate and inanimate which surrounds them. They would become fit inmates for a madhouse. Without confidence mankind simply could not continue to exist.

Notwithstanding this great truth, the fact remains that throughout the world today organized efforts are being put forth to destroy confidence in practically all things. Men and women are asked to place no confidence in the existence of God, to abandon their formerly held religious beliefs, to reject forms of government which it has taken centuries to develop, to surrender confidence in themselves, their convictions, abilities, initiative and energies, in a word, their individual liberties, and because they no longer have confidence in themselves, to become mere cogs in an economic and political machine operated by forces over which they will have surrendered all control.

Loss confidence in yourself and you destroy yourself, because with loss of confidence there is loss of self-respect, loss of self-control, loss of ambition, loss of initiative and the power to do.

#### A Whale Of A Shark

The largest shark ever caught in South African waters was trapped in a fisherman's net at Hout Bay, near Cape Town. It was 27 feet 4 inches long, 12 feet in girth, and weighed five tons. It fought madly for freedom for two hours before it was finally hauled into shallow water. Even then 14 bullets were needed to kill it.

#### Moving Church Uphill

To make way for the replanning of the city, the ancient church, Belvarosi Temple, in Budapest, Hungary, is to be moved 16 inches up, 12 feet in girth, and weighed five tons. It will be eight yards higher in its new position. Special machinery for the operation has been invented by Lajos Fridrich, a well-known engineer. The moving will cost \$250,000.

#### FINE, RICH PEPPERMINT FLAVOR



**COOL  
REFRESHING**

### Figures Are Interesting

#### Statistics Show Important Place Occupied By Canadian Railways

The place which Canada's railways occupy in the Dominion's affairs is strikingly shown in some statistics recently released. Last year 66,626,000 tons of freight were transported by Canadian railways and 17,952,000 passengers travelled on their trains. The total payroll of Canada's railways for the year amounted to \$141,078,000 paid to an average of 119,000 employees. The railways are one of the largest consumers of Canada's coal output. Some figures in this respect covering Canadian National lines show that out of every dollar of the \$151,936,078.56 spent last year in operating the railway, approximately 10 cents went for fuel. The fuel bill for locomotives amounted to \$14,705,092.33 for the year; the water bill amounted to \$893,700.04. Approximately 60 cents out of every dollar of expenses went for labor. Information as to commodities handled over Canadian National lines throughout the year gives a side-light on the extent to which Canadian mining industry has grown. Products of the mines constituted the largest portion of the total revenue tonnage, 12,092,546 or 32.7 per cent. Agricultural products account for 23.1 per cent, forest products 12.2 per cent, and animal products 2.7 per cent, miscellaneous 29.8 per cent.

### In Bed With Neuritis Every Winter

#### Until Kruschen Brought Relief

"For three years," writes a woman, "I have been sick in bed about three months every winter with neuritis in my hips and legs. Last winter I started taking Kruschen Salts, and got relief from the first dose. This winter I have not been in bed at all." (Mrs. D. M.)

Neuritis is a result of impurities in the blood. And it is impure blood circulating all over the system and setting up inflammation in the tissues, that causes those excruciating pains. Kruschen Salts can be safely trusted to set the matter right. Because Kruschen contains just what Nature needs to cleanse the system, it cleanses the organs back to a healthy, normal condition.

### Necessity For Canada

#### Control Of Wheat Supply Needed States British Economist

Regulation and control of wheat supply is a necessity for Canada, and other dominions exporting wheat to Great Britain as Britain's population no longer increasing and demand is stationary, Sir Josiah Stamp, noted British economist, stated at Montreal.

Chairman of the London, Midland and Scottish Railway and a director of the Bank of England, Sir Josiah was in Montreal while en route with Lady Stamp from Quebec to New York on a combined business and pleasure trip to the United States.

Sir Josiah, who headed a royal commission on the Canadian wheat situation a few years ago, hoped any increase in the business to the Canadian wheat farmer as a result of the United States' dust storms would not start him increasing acreage and crop production under the impression the benefits would be permanent.

### Rapid Transport

#### London Aviator Planning Week-End Trip To Canada

Flying what is designed to be the speediest long-range plane in the world, Capt. T. Campbell Black is planning a "weekend" trip to Canada this summer. It was learned in London.

The flight will be the second of four proposed "weekend" flights, the others being to Cape Town, the Orient, and an unknown destination respectively.

The February movement of bacon from Canada to Great Britain, via 14,765,200 pounds, was almost double the volume for February, 1934. The total value of bacon exported during January and February, 1935 was 28,370,600 pounds, an increase of 9,823,600 pounds over the shipments in January and February, 1934.

Popcorn seed imported into Canada from July 1, 1934 to March 1, 1935, amounted to two pounds only. During the past winter local growers at Magrath, Alberta, marketed over 1,000 pounds of shelled popcorn.

Mount Ararat, on which Noah landed the Ark after the great flood, is now more than three miles above sea level.

**for BURNS**

Minard's "KING OF PAIN" LINIMENT

**THE CHORE GIRL**

All Copper Pot Cleaner

Safe, efficient, will not rust nor splinter. Acts like magic removing burnt-on food, etc., from pots and pans. Buy one today and let her do your work.

**10c.**

ALL STORES Manufactured By

Metel Textile Corp. of Can., Ltd.  
Hamilton, Ontario

### Took Part In Convention

#### Blind, Crippled Child Astonishes Delegates With Her Skill

Kindness which all good school teachers feel towards children came readily for Lucille Kemp, a little blind and crippled girl from Tavistock, Ontario, who took an important part in the public school department's session of the Ontario Education Association's convention held recently in Toronto.

Lucille was brought by her parents, Mr. and Mrs. John K. Kemp, especially for the occasion. In the dimly pink frock she evoked the kindliest of attention as she was carried onto the stage by her proud father. But when she began to give her number, admiration and sympathy went together in the hearts and minds of delegates who proudly saw in the child's artistic and skillful demonstration an example of what a home instruction unit under the auxiliary classes department of the Ontario Department of Education had been doing for physically handicapped children.

Lucille played her harp for an audience which applauded her when she was through. With excellent expression in her pleasant voice she recited a poem which she had written. While the delegates, with rapid attention, watched her cheery, earnest face, she wrote a business letter on a typewriter with a Braille keyboard. Using a relief map of the British Isles she gave her audience a lesson in geography.

### QUIVERING NERVES

When you are just on edge . . . when you can't stand the children's noise . . . when everything you do is a burden . . . when you are irritable and blue . . . try Lydia E. Pinkham's Vegetable Compound. 98 out of 100 women report benefit.

It will give you just the extra energy you need. Life will seem worth living again.

Don't endure another day without the help this medicine can give. Get a bottle from your druggist today.

### Lydia E. Pinkham's VEGETABLE COMPOUND

#### An Old Idea

Aristotle once counted the teeth of his housekeeper and those of a male servant. He found four less teeth in the mouth of the woman, and for hundreds of years it was taken for granted that men had four more teeth than women.

When sleeping, woodpeckers hang head down by their claws.

### The Mauretania Retires

#### Launched in 1906, This Vessel Covered 1,500,000 Miles During Its Years Of Service

The Cunard liner Mauretania, which has just been retired, was planned to be the fastest ship in the world, and not only won this distinction, but kept it for 23 years.

The Mauretania was built at the shipyard of Swan, Hunter and Wigman Richardson, at Wallsend, near Newcastle-on-Tyne, England, and was the first ship to have quadruple propellers.

The hull was launched on September 26, 1906, the Dowager Duchess of Roxburgh performing the launching ceremony. The ship's final trials took place on November 3, 1907, and she started on her first voyage to New York on November 16, 1907, making the crossing in five days, five hours and 10 minutes, and thus breaking all existing records at that time.

As late as July 1933, the Mauretania, on her way from Havana to New York, covered 112 miles at an average of 32 knots, or 36.84 land miles per hour. This record was made between Cayford Reef Lighthouse and Jupiter Inlet Lighthouse.

The Mauretania had steamed fully 1,500,000 miles, including more than 300 voyages across the Atlantic, scores of cruises, many of them to the West Indies and South America, and scouting and troop-carrying during the war. Her mileage would reach around the world sixty times. During her career she carried approximately 250,000 passengers. During the war she transported upward of 70,000 soldiers.

The Mauretania was named for a former Roman province in Northern Africa.

### Grading Of Print Butter

#### Will Shortly Be In Effect All Through West

Grading of print butter will soon be an accomplished fact in Western Canada. Hon. D. G. McKenzie, Manitoba Minister of Agriculture, has announced that the grading of creamery print butter sold in that province will go into effect June 1, enabling the auxiliary classes department of the province to be passed. Regulations are understood to have gone into effect in British Columbia and Alberta on May 1, and in Saskatchewan on June 1.

At the present time, under the Federal Dairy Industry Act, regulations provide for the grading and sale of all butter, whether in boxes or in pound prints, as only first, second, third or no grade, whereas formerly only such butter as was going out export or into storage was so graded. Under additions to the act last year provision was made for compulsory print grading, and the western provinces have been the first to pass enabling legislation.

### The Most Precious Thing

If time be of all things most precious, wasting time must be the greatest prodigality. Since lost time is never found again; and what we call time enough always proves little enough. Let us then be up and doing, and doing to a purpose; so by diligence shall we do more with less perplexity.—Franklin.

### Find Petrified Forest

Discovery of a petrified forest dating from a prehistoric age on the slopes of the Adahar mountains in Teflis, Russia, has been announced. Professor Vinogradov of the Tiflis forestry institute, who made the discovery, said he found trunks of many different species of trees, some of gigantic proportions.

Chlorophyll, the green coloring matter in plant leaves, apparently is the only means by which solar energy is made available to the plant.



### Old Smokes at Home!

"All up and down the whole plantation, gladly they roam" — choosing the young, sun-ripened leaves for Ogden's Cigarette Tobacco. Leaves that cannot pass the Ogden's quality test are kept "far, far away" from this mellow, satisfying cigarette tobacco: That's why we can promise that Ogden's will satisfy you — particularly when rolled with "Chanticleer" or "Vogue" Cigarette Papers.

### SAVE THE POKER HANDS OGDEN'S FINE CUT

Your Pipe Knows Ogden's Cut Plug

### Queer Things Found

#### Police Of Grays, England, Get Many Strange Articles

The door of a Royal Air Force plane which fell off while the pilot was "stunting" over Grays, England, has been picked up on Purbeck Rife Range. In recent weeks the articles recorded in the Grays police books as "found" include a week's supply of washing for a family, a goat, a parrot, a number of women's dresses, a cockerel and a swan.

Aberdeen, Scotland, has just installed its first automatic telephone.

### "I'll Tell Anybody Gin Pills are Good"

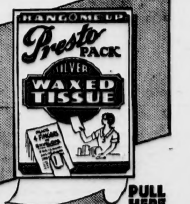
—writes a Lunenburg, N.S., man who had suffered from Rheumatism. He further states: "I cannot praise Gin Pills enough. After using them I am now able to go around without a cane."

If your kidneys are not efficiently disposing of the waste matter in your system excessive acidity may develop, resulting in painful joints, sciatica, kidney. At the first sign of kidney trouble take

### GIN PILLS FOR THE KIDNEYS

Save "LEFT-OVERS" with

**Appleford's Presto PACK**



### MORE CONVENIENT TO USE . . .

Just hang a package in your kitchen. You'll be delighted with its convenience . . . for, with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

Warehouses At Calgary, Edmonton, Regina and Winnipeg

You are cordially invited to attend a series of  
**FREE DEMONSTRATIONS**  
in the Arts of Domestic Science and Household Economics

Conducted by a member of the  
educational department of

**Standard Brands Limited**

Manufacturers of  
**MAGIC BAKING POWDER**

**CHASE & SANBORN'S COFFEE & TEA**

**FLEISCHMANN'S YEAST**  
FOR HEALTH

Under whose auspices these demonstrations are being conducted

At The Following Store From May 13 to 18

**RAMSAY MERCANTILE LTD.**

GLEICHEN,

ALBERTA

# Keep your health safe this summer!



## An Electric Refrigerator will do it! . . . . .

### MONTHLY INSTALLMENTS

Run from only \$5.82 for the new top opening model, to \$8.82 and \$10.98 for the first two standard models in Fridgidaire, General Electric and Westinghouse makes. Down payments are 50 cents less in each case.

### AND LESS THAN 20 CENTS A DAY WILL BUY ONE FOR YOUR HOME

You need to make a down payment only of 1/25th of the cost of the refrigerator you desire, and it will be delivered to your home. The balance may be divided into 24 similar installments, payable on your electric bill, with a carrying charge of only 50 cents per month, which is the lowest of its kind available. THERE ARE NO INTEREST CHARGES.

See our Local Manager for Full Details of this Easy Plan  
or Write Direct to our Calgary Office.

## CALGARY POWER COMPANY LIMITED

Local Manager

S. Warne,

Local Manager,

Gleichen



## For Counter Sales Books See us

YOU CAN GET THEM  
IN ANY SIZE AND  
QUANTITY YOU WISH

**The Gleichen  
Call**

## Town & District

Mr. and Mrs. Donald Hutcheson, formerly of Gleichen but now living in Three Hills, spent the week end in town renewing acquaintances. While here they were the guests of Mr. and Mrs. J. Hutcheson, of the Blackfoot Reserve.

The sports billed for Monday at the fair grounds but postponed on account of the rain and snow will be staged on May 24th. Also the dance that was postponed will take place that night. The 24th will again be big day in Gleichen. Full announcement will be made later.

The Horticultural committee of the Board of Trade are anxious to keep interest in the garden contest to hold this summer and hope all will plan their gardens with this end in view. Everybody in town is a member. There are no entry fees. When the time arrives to judge the gardens outside judges will be brought in. It does not matter how big or little your garden is the matter will be taken into consideration. Both vegetables and flowers will be judged.

The United Church Women's Association are holding a "Cafeteria Tea" at the Eventide home, Saturday May 11th. There will also be a sale of home cooking and plain sewing. All the family welcome. Watch posters for added attractions.

J. A. Ramsay has been busy of late improving his residential property. During the past week he has had men erecting a substantial fence around the place which makes a decided improvement.

Gardeners have been industriously at work for the past week getting ready to seed. At that time some stated they needed water.

Popcorn seed imported into Canada from July 1 1934 to March 1 1935, amounted to two pounds only. During the past winter local growers at Magrath marketed over 1000 pounds of shelled popcorn.

K. H. McLean night specialist, of Calgary will be at Dr. Farquharson's office Monday morning, May 20th up to 1 p.m.

The snow and rain that fell Monday was a real soaker, and will put a lot of moisture in the ground. Already a few weather predictors state there will be plenty of moisture this year. We hope they are as correct as Mr. Griesbach was in predicting the storm early in April.

Miss I. McBean of Stettler, spent the weekend visiting her parents Mr. and Mrs. Duncan McBean.

When you have a visitor or visiting somewhere yourself let us know about it. The Call is always glad to get these news items.

C. J. Cranfield of Toronto spent Sunday in town visiting his sister-in-law, Mrs. W. P. Evans.

Saturday afternoon at 5.30 a peach of a dust storm blew up and ended a perfect day. A peculiar part of the storm was that most of the wind and dust passed high overhead with very little wind on the ground for the first ten minutes or so. The result was the dust settled in showers. When the wind finally hit town the dust simply disappeared.

Mr. Jack Harrison of the Bank of Commerce staff has been transferred to Medicine Hat.

### CASH IN ADVANCE TALK

We wish every subscriber of this paper could pay his or her subscription in advance. Many of them do, but some do not. There is nothing within the bounds of reason we would not do for them. But some thoughtless people overlook some facts concerning the paper which we now bring to their attention. Subscriptions do not sustain this paper. It takes advertising to make up the deficit between the cost of running this paper, and the subscription revenue. It costs money, time and effort to secure subscribers and keep them renewed. That cost must be passed on to subscribers and advertisers. The losses in the business must be absorbed by the profits, if there are any.

Certain credit arrangements are essentially necessary in any business. We have been pleased to extend a reasonable credit on subscriptions to subscribers who needed credit. But we cannot believe that all who accept credit really need it. Certainly credit should not be considered for an indefinite period. Our subscription list is a permanent asset of this paper. Many subscribers have been listed for years and years. They are like old

## BARGAIN

CENT-A-MILE

### TRIP

To

CALGARY

ROUND TRIP FARE

**\$1.05**

From

GLEICHEN

Low fares from other stations

GOOD GOING

MAY 17-18

RETURN UNTIL

MONDAY, MAY 20

GOOD IN COACHES ONLY

No Baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

## CLASSIFIED ADS



### At the Head

The man at the head of affairs whether at home or in business, is the one whose attention you wish to attract.

Our paper goes into the best class of homes and is read by the head of the family. That accounts for the results obtained by the use of Classified Want Ads.

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—4 young milk cows coming fresh. Also 2 young Shorthorn bulls. Apply F. Daw, Phone 204, 827

WANTED—News from each point in the district—community.

GEO. W. EVANS

Undertaker  
And Embalmer

### MOTOR REARAGE

Artificial wreaths always on hand. Weather does not effect these flowers in any way

play a very good game but she is a cheerful loser."



## Order your

### Do You Need Any of the Following?

Flacards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

—In fact anything in the line of printing—

from The Call

